

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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	:	
EASTRIVER PARTNERS, INC., Individually and On	:	
Behalf of All Others Similarly Situated,	:	
	:	
Plaintiff,	:	
	:	
-against-	:	Case No. 07 CV 10617 (LTS)
	:	
	:	<b>NOTICE OF APPEARANCE</b>
FOCUS MEDIA HOLDING LIMITED, <u>et al.</u> ,	:	
	:	
Defendants.	:	
	:	
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PLEASE TAKE NOTICE that Andrew D. W. Cattell, an associate with the law firm of Simpson Thacher & Bartlett LLP, duly admitted to the Bar of this Court, hereby appears as counsel for Defendant Focus Media Holding Limited in this action and requests that all subsequent papers be served upon this firm at the address indicated below.

Please add the following to the service list for this proceeding:

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Dated: March 4, 2008  
New York, New York

SIMPSON THACHER & BARTLETT LLP

By: s/ Andrew D. W. Cattell  
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